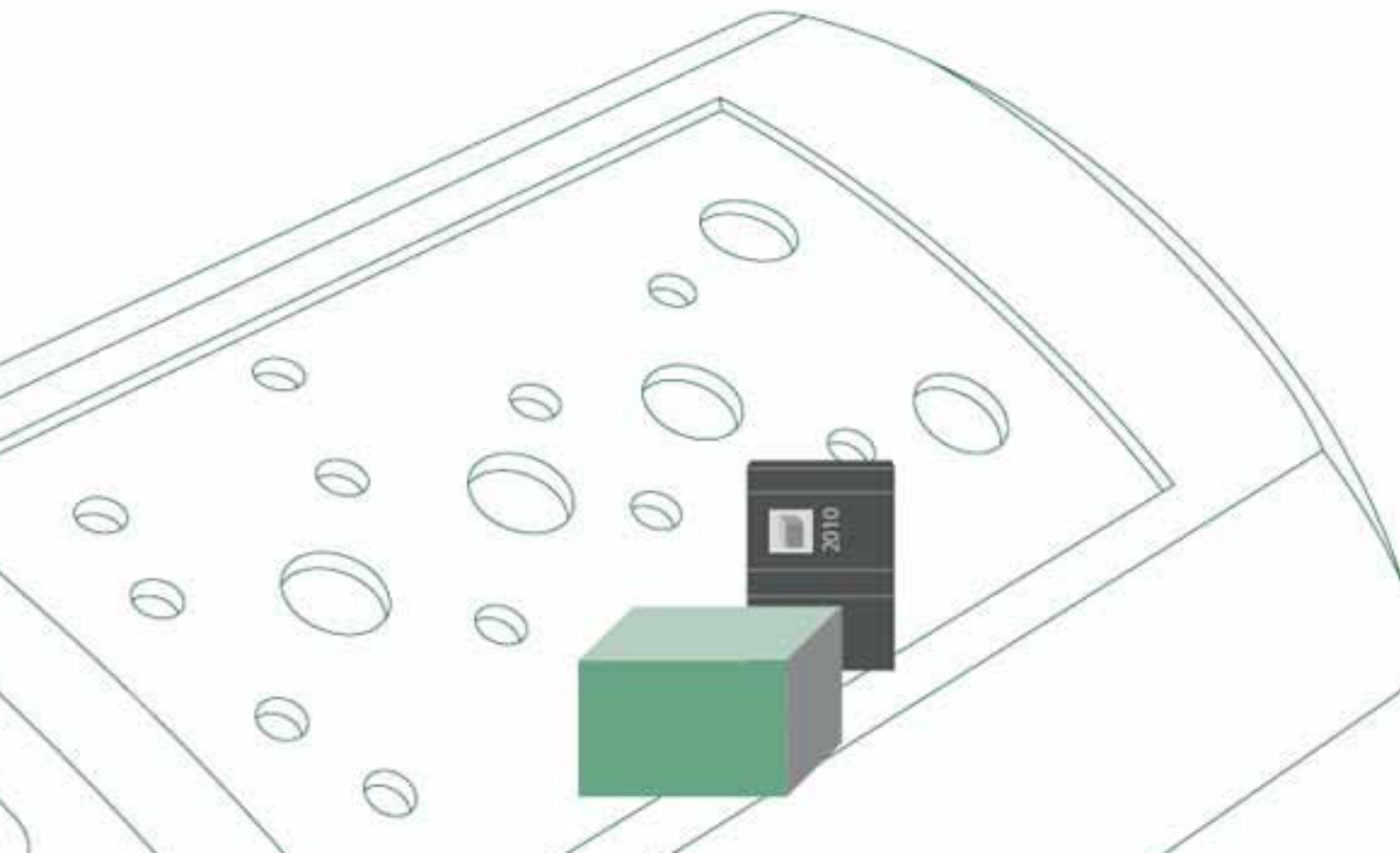




SALES WRAPPINGS



SERVICES

Present your product in a high-quality sales wrapping! On demand we create and print your individual sales wrapping or adhesive label in according to your corporate design rules.

DESIGN EXAMPLE



TECHNICAL POSSIBILITIES

A) Banderole

The banderole, being a printed carton band, will be wrapped around the product carton and closed by means of a tape.

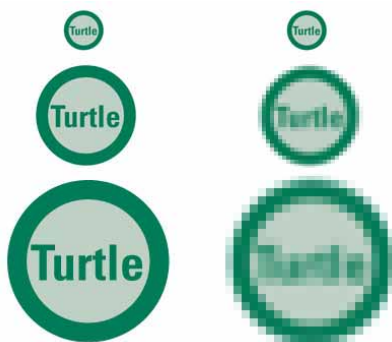
B) Adhesive labels

For direct adhesive bonding on the product carton we print foils. This is possible from only 1 piece, and is a particularly low-priced way. The digital printing process allows different versions (design, quotation of price) and consecutive numbering in an easy way.

On demand we provide you with the printing layout.

Printing specifications:

- print 1 sided
 - colours CMYK Lc Lm (+ white with transparent foils prints)
 - pixels 300 – 1.440 dpi
 - max. printing format 610 x 410 mm
- Layout Print file must be a vector graphics (no raster graphics!) in Corel-Draw or EPS format.
Scale 1:1, minimum resolution 300 dpi,.
all contents must be editable!



vektor graphics

raster graphics

Vector graphics can be scaled without any loss of quality.

Otherwise there will be charges according to the complexity creating a print file. As a model for creating a print file we need a drawing/sketch that contains all machining relevant dimensions. If it is not possible to provide logos, symbols (as an image file, e.g. .jpg with min. resolution 300 dpi) or possible special fonts, slight non-conformances are possible.

Data medium: E-Mail, CD-Rom, DVD, Zip (100 MB)

Numbering in system font Helvetica.

Data medium: E-Mail, CD-Rom, DVD, Zip (100 MB)

MATERIAL

Banderole:

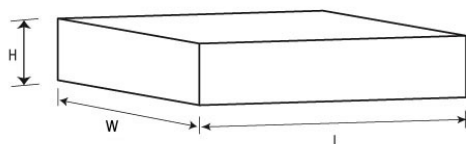
- Carton approx. 350 g/m², 1-sided white covered and glossy coated, with grey back side
- Carton approx. 350 g/m², 2-sided white covered and glued, inlay made of recycling material

PRINTING FORMAT

In relation of your product carton the dimensions are the following:

Banderole

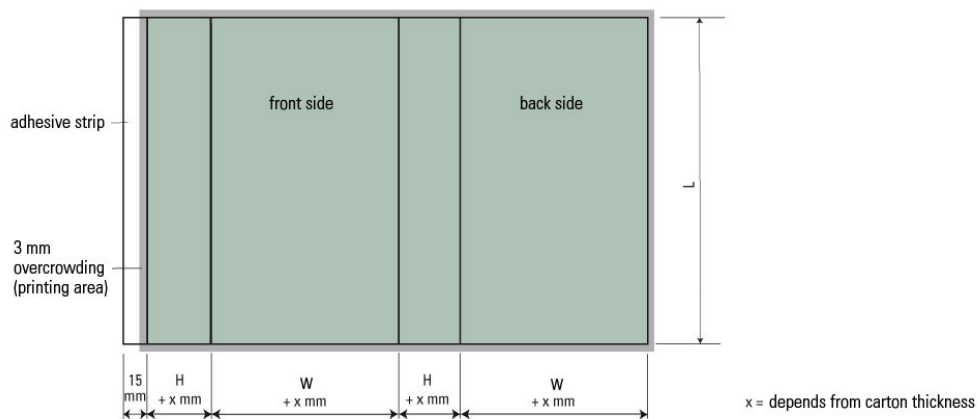
product carton without banderole



product carton with banderole



banderole (open format)

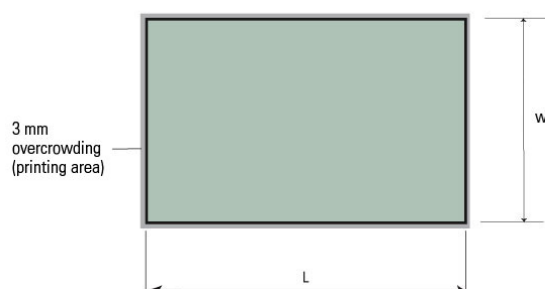


Adhesive label

product carton with adhesive label



label size



TEST CRITERIAS

Tester	trained, experienced person with normal vision
Viewing distance (mm)	500
Viewing angle (with respect to viewing direction)	90°, mirroring not permitted
Lighting	
▶ Top lighting	1000 lx standard illumination D65
▶ Transmitted light	Light table
Display window	test against black-and-white background or by arrangement with customer
Test scope	
▶ Function test (restricted to random sample by arrangement with customer)	100%
▶ Optical test (restricted to random sample by arrangement with customer)	100% evaluation with Keyboard Forum test board for surface faults
Viewing time/dm ² (s) (not longer than 15 seconds in all)	5 Depending on the design and size, viewing time is limited to a typical duration of 4 sec.

FIXED COSTS

According quotation.

FORM OF DELIVERY

Banderole: Printed carton blanks with adhesive strip, grooved.
Foil: Printed foils with adhesive back side.

Quantity differencies + 10 % possible.

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